

Branch 38 “Fill the Satchel Day” for MDA

The NALC is sponsoring a national fund raiser for MDA on October 2, 2011. Branch 38 is encouraging as many of our offices as possible to participate. The event involves letter carriers collecting donations at various sites throughout the town in which your office is located. A letter from President Rolando describing the event can be found on the reverse side of this page. Below are some suggestions designed to assist you and ensure a successful event. If your office decides to participate, please let us know in advance so that we can assist you, and bring all donations to the October 5, 2011 Branch Meeting.

Site selection is important: Choose a location that gets plenty of Sunday traffic. Select a site near a football stadium, shopping mall, popular dining spots. Locations should be safe for standing, waving, signage, and for holding money.

Organize a Committee: Assign duties, get commitments from the carriers in your office, put someone in charge of handling the donations, and plan a thank you party at the end of the day.

Safeguard Donations: Donations should be secured and counted by more than one person. Always work in groups of at least three carriers.

Present a Positive Appearance: Dress in your uniform best. Approach the public with phrases such as “Can you help us deliver a cure for MDA?” or “Can you help fill the satchel for MDA?” Be sure to let the public know that you are letter carriers and members of the NALC.

Record & Report: Take photos and submit lists of carriers who participated to the Branch. Your office will be acknowledged, and a Branch Report will be submitted to the NALC.

Important Do's and Don'ts

Do put safety first at all times.

Do dress for the weather.

Do order supplies in advance.

Don't stand anywhere alone.

Don't hold cash past 10/5/11.

Don't hesitate to ask for help.